



# Boldheart Business

*Where growth-minded business owners  
confidently step into their bigger future*

[www.BOLDHEART.com](http://www.BOLDHEART.com)

# MEMBER REVIEWS

“I joined Boldheart two years ago, when my business was more of a hobby. I knew I had everything in me to be successful, I just didn’t know what to do. I needed someone to believe in me, to give me the step-by-step structure, and I needed the community. **After joining the Growth Track, I generated 5 times more revenue and crossed 6 figures.** Having everyone hold my hand is a blessing. My whole world changed. I have time to be with my kids, I have a team and I take vacations. Don’t think. Just do it.”



- Sarit Lotem, advanced from the Growth Track to the Leverage Track



“When I met Fabienne, I was in the place where I’d given myself a year to make my business work or I was going to shut it down. I was running my business on the side of my corporate job, and had only made \$4000. **I was someone very skeptical about anyone trying to sell me anything, but I trusted Fabienne. In two years here, I’ve surpassed \$500,000 in this business.** What has been incredibly inspiring is watching others achieve and surpass their goals and knowing that this entire community has my back. I’ve seen others achieve greatness and then lovingly share how they did it. Which meant I could do it too. One of the best aspects of Boldheart Business is that you no longer need to figure this out on your own!”

- Michelle Tenzyk, advanced from the Growth Track to the Leverage Track to the Multiplier Track

“I was trying to get better in my marketing and business skills, and to attract more clients, I had studied many business and marketing gurus, all men. To be honest, only 50% of their strategies worked, because they were not authentic to me. It was from a woman’s perspective that I learned how to make marketing authentic. I joined Growth and made the commitment to implement and model everything in Fabienne’s formula. Not most of the strategies, but all that I applied actually produced results. **In the first year, I doubled my business. This year, I have approximately 40% growth on top of the doubled growth of last year. My business is 3 times bigger than it was 2 years ago.** In the stock market, you can find good investment ideas that can bring you up to 20% returns. But this investment in yourself is like no other investment. If you want to play bigger but you’ve never invested in yourself before, I totally get the feeling of hesitation. It’s not an easy decision, but approach it as a business decision, as an investment decision. Don’t hesitate. **Otherwise, looking back three years from now, you will wonder what would have happened if you had been bolder.**”



- Alexander Nikolov, advanced from the Growth Track to the Accelerator track to the Leverage Track

# Boldheart Business is a full-support, multi-year community and coaching program divided into yearlong “tracks.”

(Members advance year-to-year as their results increase.)



# THE GROWTH TRACK

The Growth Track is a total-support program that teaches you exactly how to get more clients and make more money (to get to 6 figures, usually within 12-24 months).

This Track is for you if you're in the first few years of your business, have a few clients and want clarity and next steps on how to market to get ideal, high-paying clients and customers.

- A full 60-minute map-out-your-year Strategy Session via video conference to prioritize your exponential growth activities each year
- 36 easy-to-implement trainings that will lead you step by step, to a business full of ideal clients (video and audio lessons, 15-20 minutes each)
- A ready to implement marketing plan (The Marketing Pie™)
- Proven scripts and examples to model (The Closing of the Sale “Cheat Sheet” and “Just Checking In” script for following up with prospects; the plug-and-play Client Attractive Website Template; the 23-step framework for creating presentations that help you sell from the stage or by webinar; the process for Building a Large Email List, publishing a Lead-Generating Book in 90 days, etc.)
- Bi-weekly Coaching and Mentoring Video Sessions (You're typically never more than a few days without clear direction and answers.)
- Four “Miracle Growth” Virtual Half-Day Trainings (Implement one high-growth marketing activity per quarter to get more clients.)
- Two-Day In-Person Retreats (Marketing best practices, Q&A, personal growth, peer group masterminding, hot seats, networking, wine and dance party, hugs, and community!)
- *(More implementation-focused and accountability-based benefits in the “All Tracks Include” section.)*

## Claim your space in The Growth Track

The Growth Track tuition is \$833/month for 12 months.

*(Or, you can save \$2000 if you choose the pay-in-full option within 3 months.)*

# THE LEVERAGE TRACK

The Leverage Track shows you how to scale your 6-figure+ business and get you out of the day-to-day grind so you can actually grow your business (and get to 7 figures predictably, while gaining your life back).

This Track is for you if your business is already generating 100K+ in revenue and you're looking to set up systems, better delegate, remove yourself from the minutiae, scale your business and create passive income. **BONUS:** Leverage members get the Growth Track at no charge (minus Growth Pod and Q&A sessions, as you have the Leverage Pod and Q&A sessions).

- A full 60-minute map-out-your-year Strategy Session via video conference to prioritize your exponential growth activities each year
- 24 leverage-focused trainings (video and audio, 15-20 minutes each) that will set up your business to be scaled
- Four 2-Day in-person retreats with Fabienne covering the 8 proven “Leverage Activators” (the first four in Year 1, the next four in Year 2) that will predictably get you to 7 figures (and have you gain your life back) as well as the thinking time to work on your business every 90 days, without the distraction of clients, team, or family
- Masterminding on your business with your high-level peer group (every 90 days)
- Weekly video Coaching Sessions with your tribe (you're typically never more than 6 days without help)
- Celebratory wine and hors d'oeuvres reception with your tribe at each retreat
- *(More implementation-focused and accountability-focused benefits included in the “All Tracks Include” section.)*

## Claim your space in The Leverage Track

The Leverage Track tuition is \$1500/month for 12 months.

*(Or, you can save \$2000 if you choose the pay-in-full option within 3 months.)*

The Leverage Europe Track (based in Paris) is 1400€/month for 12 months.

*(Or, you can save €2800 if you choose the pay-in-full option within 3 months.)*

# ALL TRACKS INCLUDE

- Monthly Masterminding Pods (your own dedicated “hot seat” with your power partners every 30 days to solve challenges, evaluate opportunities, get accountability and clarity.)
- Monthly Implementation Half-Days™ so you can work on your big projects “live with your tribe” on livestream, as if together in person, while they too work on their projects and get answers in real time (never be alone again to get things done!)
- Private Facebook Group for each Track with 24/7 access to all the other members to celebrate wins, request advice and network
- A “Daily Accountability Buddy” to keep you on track to reach your goals on a daily basis
- Focused daily prompts to help you prioritize your to-do list every morning so you can focus on what matters most
- Free tuition to the transformative 3-day Mindset Retreat™
- A bubble of love, community and accountability (so you finish what you start and never feel alone)

# BEGIN YOUR BIGGER FUTURE TODAY

## Are You Ready for Your Next Level?

- I am ready for my next level of growth*  No /  Yes
- I am ready to take a “No Excuses Approach” to my business*  No /  Yes
- I am ready to no longer reinvent the wheel*  No /  Yes
- I am ready to make more money in my business*  No /  Yes
- I am ready to stop tolerating teeny tiny incremental steps*  No /  Yes
- I am ready to take personal responsibility for my actions*  No /  Yes
- I am ready to feel fully supported in my business*  No /  Yes
- I am ready to be with fun, loving, positive thinkers who play big*  No /  Yes
- I am ready to trust this proven process*  No /  Yes
- I am ready to do the work that’s required*  No /  Yes

If you’re ready for your next level, visit [www.Boldheart.com](http://www.Boldheart.com) to schedule a complimentary call with one of our Strategy Coaches.



“I came to Boldheart with a successful health coaching practice, but I knew that there was a bigger game I was supposed to be playing. In my first year here, I doubled my income in my new business, and now I have hundreds of clients. I can’t tell you the relief I’ve experienced by being able to experience this kind of growth without working harder. If anything, I’m working less. There is such an incredible love here and an unwavering insistence in this community that we all rise. And we do.”

- Tracy Harrison, advanced from the Leverage Track to the Masters Track