



# Boldheart

*Activate your greatness.*

*Where growth-minded business owners  
confidently step into their bigger future*

[www.BOLDHEART.COM](http://www.BOLDHEART.COM)

# MEMBER REVIEWS

Before joining Boldheart Business, I had a high-stress corporate job and not enough quality time with my family. Within six months, I left my corporate job behind to start my own business. **Fabienne shifted my mindset and what once seemed impossible suddenly seemed very doable.** The result was that the transition out of corporate and into my own business went more smoothly than I could have imagined.

Each year, Boldheart Business has helped me take my business to new heights. Last year my business grew 240 percent, and this year is on track to be even higher. **I now have full-time employees, take time off for family and vacations and have a real sense of freedom. Honestly, joining was one of the best investments that I've ever made in myself, my business and my future.**



*- Charles Ogwyn (started in Growth, advanced to Leverage and then to Masters)*



I signed up for the Growth Track of Boldheart Business because I needed more clients. I remember signing up and not even knowing how I would pay for it. **Two months later, I had made just over 80,000 dollars by embracing a no-excuses approach.** I went from the Growth Track to the Leverage Track in six months, because I wound up having too many clients! **Once in the Leverage Track, we took on a team, developed systems, launched a group program and began road shows. That year, we made just less than 900,000 dollars.**

**In the next 12 months, we will make nearly 2 million dollars.** I know that because Boldheart Business has taught me that making money isn't random. As long as you follow the formula, the money will come in. That's given me more security than any amount of money in the bank.

*- Lucy Johnson (started in Growth, advanced to Leverage and then to Masters)*

**“Words can't express how dramatically different my life is today compared to where I was before joining Boldheart Business”**

When we joined 3 years ago, we had a tiny email list of 68 people, zero clients and zero dollars. **In just the first 9 months in Boldheart Business, we hit six figures.** In year 2, having advanced to Leverage, we grew to over 300 clients, reaching nearly \$300,000 in revenue! Year 3, we made \$500,000 serving 1,000 clients. **This year, we'll cross the million-dollar mark, allowing my husband to quit his well-paying job to work with me.**

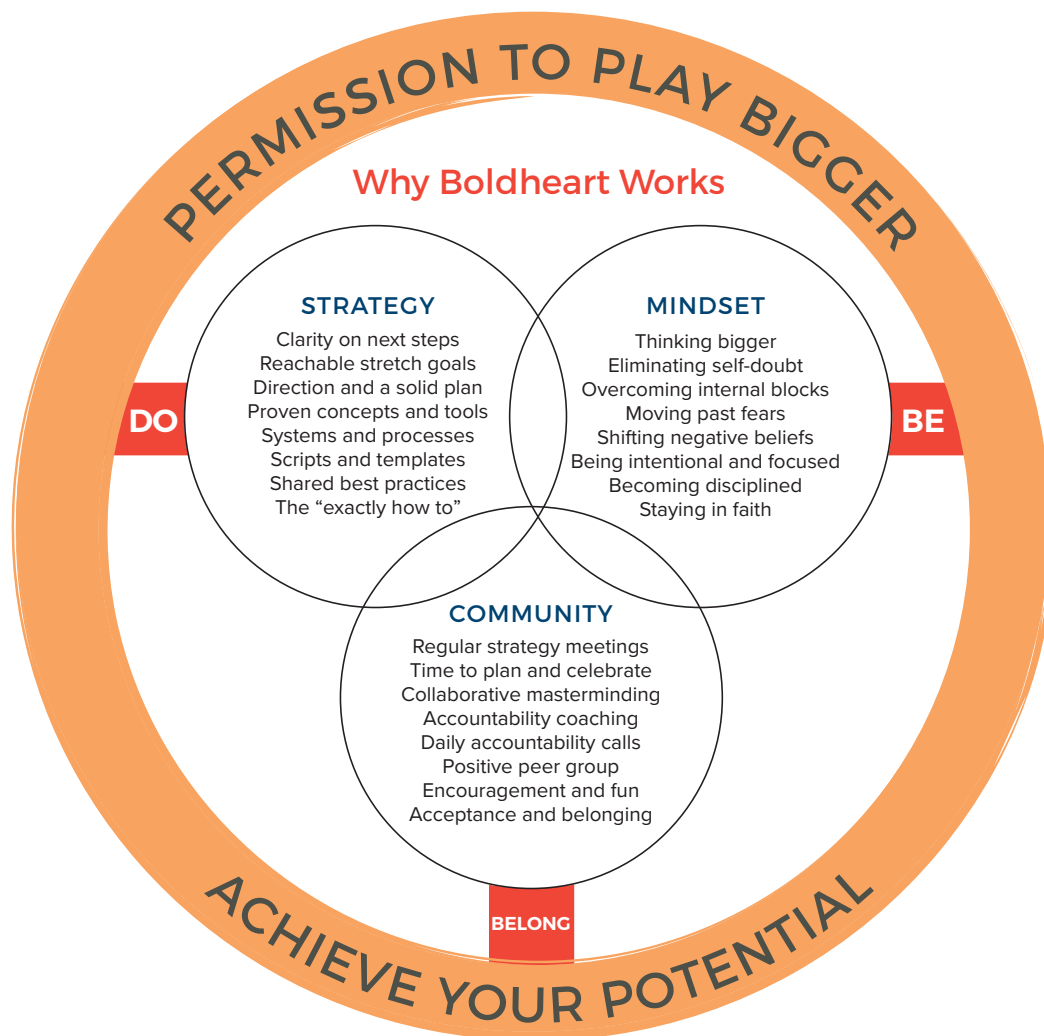
How did we do it? In Growth, we discovered where to find ideal clients and how to market authentically. In Leverage, we set up systems, built a team, and created a scalable business model to serve many more people. **Our financial success and ability to impact thousands is a direct result of enrolling. I couldn't have done any of this without our Boldheart family!**

*- Stacey Martino (started in Growth, advanced to Leverage and then to Masters)*



# Boldheart Business is a full-support, multi-year community and coaching program divided into yearlong “tracks.”

(Members advance year-to-year as their results increase.)



# THE GROWTH TRACK

The Growth Track is a total-support program that teaches you exactly how to get more clients and make more money (to get to 6 figures, quickly and predictably).

This track is for you if you're in the first few years of your business, have a few clients and want clarity and next steps on how to market to get ideal, high-paying clients and customers.

- 36 online marketing trainings (These are both video and audio, 15-20 minutes each, delivered the first 3 weeks of each month. The 4th week is for rest or further implementation.)
- Done-for-you marketing plan (The Marketing Pie™)
- Proven scripts to use (such as the Closing of the Sale Cheat Sheet and the Just Checking In follow-up script); a Client Attractive website template to model; a framework for creating an Intro Evening Presentation that teaches you how to sell from the stage; and processes to follow around building a large email list that generates clients, creating passive income in your business, speaking to get high-paying clients and sell products, using video to get new clients, publishing a lead-generating book in 90 days, etc.)
- Coaching and Mentoring Video Calls (With biweekly coaching, you're typically never more than a few days without our help for clarity and answers to your most pressing questions.)
- Four Half-Day "Miracle Growth" Live Trainings (Implement one high-growth marketing activity per quarter to dramatically increase the number of ideal, high-paying clients you attract. This is a live video event you attend from your home.)
- Two-Day In-Person Retreats (Content is centered around best practices, Q&A, personal growth, and includes peer group masterminding, community support, hugs, laughter, parties and dancing!)
- Wine reception and celebratory dance party at every live retreat
- (More implementation-focused and accountability-focused benefits are included in the "All Tracks Include" section.)

## Claim your space in The Growth Track

The Growth Track tuition is \$833/month for 12 months.

*(Or, you can save \$2000 if you choose the pay-in-full option within 3 months.)*

# THE LEVERAGE TRACK

The Leverage Track shows you how to scale your already-successful business and clone yourself (to get to 7 figures within 24 to 36 months, predictably).

This track is for you if your business is already generating \$100K+ in revenue and you're looking to set up systems, delegate more, remove yourself from the day-to-day, scale your business and create passive income.

**BONUS:** Leverage members get the Growth Track at no charge (minus Growth coaching calls).

- A full 60-minute map-out-your-year Strategy Session with Fabienne via phone, Skype or Zoom video
- 24 leverage-focused webinar trainings (the crucial elements that will take you from where you are now to 7 figures and beyond, while gaining your life back)
- Four 2-Day In-Person Retreats for the in-depth application of the 8 Leverage Activators that will predictably get you to 7 figures (and have you gain your life back) as well as the thinking time to work on your business every 90 days, without the distraction of clients, team, phone calls, emails, vendors, family or kids
- Masterminding on your business with your high-level peer group (Get strategy on what you need most every 90 days)
- Weekly video Coaching Calls with Fabienne (you're typically never more than 6 days without her help for clarity or strategy)
- Celebratory wine and hors d'oeuvres reception every 90 days immediately following the first day of each 2-day retreat
- (More implementation-focused and accountability-focused benefits are included in the "All Tracks Include" section.)

## Claim your space in The Leverage Track

The Leverage Track tuition is \$1500/month for 12 months.

*(Or, you can save \$2000 if you choose the pay-in-full option within 3 months.)*

# ALL TRACKS INCLUDE

- Monthly Masterminding Pods (Get a “hot seat” mastermind session for your business every month! Your facilitated peer group is your confidential and safe place to get help, solve your challenges, evaluate opportunities and get clarity on next steps. You are given strategies by your peers while being held accountable to reach your goals.)
- Monthly Implementation Days™ to work on your big marketing activities “live with your tribe”: no more implementing alone! Sit at your desk with us and work live, while getting your questions answered in real time. No longer feel so alone or confused, because we are here for you and you are held accountable.
- The Fastest Path to Cash Training Session
- The Client Attraction System® Training Manual
- The Quick Start Guide to 3 New Clients in 30 Days Training Manual
- Three “Deep Dive” virtual trainings for non-business hacks to being more disciplined, productive, authentic and in the zone
- Private Facebook Group for each track to give you access to all the members for 24/7 access to resources and requesting advice, for sharing wins, networking and collaborations
- Private Slack Channel with your Masterminding Pod partners to keep each other on task each month
- A “Daily Accountability Buddy” to keep you on track on a daily basis
- Focused Email Prompts to help you figure out what to prioritize each day
- A half-day video “Planning and Strategy Session” to map out the next year
- Free tuition to the transformative 3-day Mindset Retreat™ at the beach in Fort Lauderdale, Florida to shift your wealth consciousness for good
- A bubble of love, community and accountability (so you finish what you start and cannot fail because you are no longer alone)

# BEGIN YOUR BIGGER FUTURE TODAY

## Are You Ready for Your Next Level?

- I am ready for my next level of growth*  No /  Yes
- I am ready to take a “No Excuses Approach” to my business*  No /  Yes
- I am ready to no longer reinvent the wheel*  No /  Yes
- I am ready to make more money in my business*  No /  Yes
- I am ready to stop tolerating teeny tiny incremental steps*  No /  Yes
- I am ready to take personal responsibility for my actions*  No /  Yes
- I am ready to feel fully supported in my business*  No /  Yes
- I am ready to be with fun, loving, positive thinkers who play big*  No /  Yes
- I am ready to trust this proven process*  No /  Yes
- I am ready to do the work that’s required*  No /  Yes

If you’re ready for your next level, visit [www.Boldheart.com](http://www.Boldheart.com) to schedule a complimentary call with one of our Strategy Coaches.